



A DISTINCTIVELY DIFFERENT COMMUNITY FOR SENIORS

Dear SearStone Member,

Happy March! The month of February was a busy one for the Sales Team at SearStone with special events and several meetings with prospective new members at SearStone. It is always thrilling to introduce people to the prospect of living in a dynamic community that has the heritage of SearStone.

Of course, we are thrilled to share some photos of the construction happening at SearStone. Atlantic Ave., LLC, the developer for the retail specialty village has already started the infrastructure for the project. This movement of the ground has provided additional traffic for us and a renewed level of urgency for our potential members.



We have also hosted several events this month, all with excellent attendance! Many depositors attended our two depositor events this month. On February 12 our ladies gathered for a "Sweet Treat" and on February 18, the gentleman got together to hear Sam Trogdon from the Cary Senior Center give an update on events happening at the center this year. In addition, we are also proud to host our first event on February 21 with the Town of Cary Police Department ~ a Child ID event . This was an excellent way to give back to the town. The team hosted a Professional Networking afternoon on February 24 to give more information on Senior Living Options in Cary and SearStone. We also traveled to Wilmington to present to a group of prospective residents who are interested in moving to SearStone. We have already scheduled several follow up visits from that event. We also hosted several students from the Osher Lifelong Learning Institute at Duke University for an informational presentation. The second part of our Aging Well Series on February 26 ~ Dr. Barbara Hughes offered insight on better nutrition

during the winter months. And we ended the month with an Information Seminar for prospective members.

In March we head to Pinehurst to do a luncheon presentation for prospective members. We will also host a Wine & Cheese social for Priority Members (current and past and those who have chosen their SearStone home) to share in the celebration of the retail village groundbreaking and to encourage them to re-visit SearStone.

Please don't forget about our Depositor Referral Program. When you refer a new prospect and they choose their SearStone home, we thank you by way of \$2500 towards upgrades to your SearStone home or a \$2500 check ~ your choice! We would love to meet your friends and neighbors and introduce them to this exciting community. Our most attractive floor plans and locations are selling out quickly, and we don't want anyone to be left out of SearStone.

Don't forget about our upcoming events:

SearStone Informational Seminars

SearStone Information Centre Lunch Seminar, Wednesday, March 18, 11:30 AM

Pinehurst Resort Lunch Seminar, Tuesday, March 24, 11:30 AM

Aging Well by Living Well Series

“Living Well with Chronic Illness” by Serena Sanker, Living Healthy Director for the NC Div. of Aging and Adult Services, Thursday, March 19, 2:00 PM

SearStone Open House

Encourage your friends and neighbors to tour the Information Centre and Model Home during our Open House, Sunday, March 29, 1:00 PM to 4:00 PM



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