



A DISTINCTIVELY DIFFERENT COMMUNITY FOR SENIORS

Is it Spring yet? Even though the calendar says spring started on March 20, we certainly have seen our fair share of odd weather. This month the SearStone Sales Team didn't let the weather get in our way of making great progress at SearStone. It is always thrilling to introduce people to the prospect of living in a dynamic community that has the heritage of SearStone. Thankfully, the rain hasn't stopped the progress of the construction on our Specialty Retail Village either.

Retail Construction Continues . . .

Of course, we are thrilled to share some photos of the construction happening at SearStone. Atlantic Ave LLC, the developer for the Specialty Retail Village, has already started the infrastructure for the project. This movement of the ground has provided additional traffic for us and a renewed level of urgency for our potential members. We have also had several inquiries to our sales office about leasing space. This quarter has been our most successful yet!



Event News . . .

As usual, we "wore out the carpet" at our Model Home and Information Centre in March, and spent time outside of the office marketing SearStone to potential members.

Priority Member & Depositor Wine and Cheese
Sponsored Coffee with the Experts at the Cary Senior Center
Information Seminars
SearStone *Marketing on the Move* at the Pinehurst Resort
SearStone sponsored a booth at the Cary Senior Center Health Fair
Aging Well By Living Well Series with Serena Sanker
Sunday Open House

Aging Well by Eating Locally: Join SearStone as we host Cane Creek Farms and Heron's Restaurant for a presentation and lunch with local foods. Learn the importance of eating locally for your health and for the environment. This event is on Thursday, April 30 at 10:00 AM and 2:00 PM. Limited seating is available; please RSVP to info@searstone.com or by calling 919-466-9366.

A Planful Retirement Workshop with Guest Speaker Michael C. Palczuk, CFP. Morgan Lamphere, Director of Community Outreach at SearStone will talk about the importance of planning your retirement and give participants the opportunity to look at all of the pieces of the retirement pie. Michael Palczuk will then present a general Affordability Case Study to show how a Continuing Care Retirement Community like SearStone is a safe and secure financial decision. This event will be on Wednesday, May 6 at 11:00 AM. Lunch will be served. Limited seating is available; please RSVP to info@searstone.com or by calling 919-466-9366.



FOR SEARSTONE DEPOSITORS ONLY . . . SearStone is thrilled to once again offer our SearStone Members the opportunity to enjoy an **Evening with the NC Symphony** at the Koka Booth Amphitheater. This will be a wonderful way to connect with your future neighbors and support our excellent NC Symphony. We will continue our SearStone sponsorship at Koka Booth, so look out for the complimentary SearStone golf cart shuttle! Your VIP invitation is in the mail!

Other News . . .

Morgan Lamphere, director of community outreach for SearStone, and Laurie Ray, executive director and geriatric care manager for COPE Eldercare, appeared on WRAL Fox 50's television show "Tarheel Talk" to discuss housing for seniors. They shared information and resources on options for senior care and housing with host Sonya Harris. The program originally aired on March 29 and will repeat throughout the month on WRAL's various cable channels.

The SearStone Information Centre and Model Home hours are: Monday through Friday, 9:00AM to 5:00PM, Saturday 11:00AM to 4:00PM and Sunday and evenings by appointment. The SearStone Information Centre and Model Home is located at 106 Walker Stone Drive in Cary at the intersection of Davis Drive and High House Road; just two tenths of a mile south on Davis Drive.

Meet SearStone Members...



We are pleased to introduce you Jean & Sandy Costa, SearStone Members. Jean and Sandy were both born in New York City – Sandy in Brooklyn and Jean in Queens. They moved to Norwich, NY in 1971 where Sandy began a law career with Norwich Pharmaceutical. In 1977 the couple moved to Cincinnati, OH. Sandy continued his career as a lawyer and executive with the pharmaceutical industry, and has worked with Merrell Dow, Glaxo Smith Kline and Quintiles. He is now “of counsel”

with Smith Anderson. Jean is a former math teacher, and she is currently teaching private yoga in her home.

Sandy and Jean have three children, Melissa, Joseph and Ellen. Melissa and her fiancée, Larry, live and work here in Cary, and Joey and Belen live here as well. Their youngest, Ellen, lives and works in London, England. Jean has been very busy over the past few months planning a wedding for her daughter, Melissa.

Sandy and Jean chose SearStone because “We want to secure our future and want to be part of an active, caring community. We felt that SearStone offered us that and we liked that Bill Sears and his family will be residing in their development.”

Call Laura or Morgan today to schedule your personal visit of the SearStone Information Centre and Model Home. We look forward to sharing this exciting new Continuing Care Retirement Community with you. Call toll free 866-717-5400 or local 919-466-9366 or e-mail Laura at lloewe@searstone.com or Morgan at mlamphere@searstone.com.



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